

**RHODE
ISLAND
COMMERCE**



INTERNATIONAL
TRADE
COUNCIL

<https://www.goglobalawards.org>

6th-8th NOVEMBER 2023

OMNI PROVIDENCE HOTEL

1 W EXCHANGE ST, PROVIDENCE
RI 02903, UNITED STATES

YOUR VIP INVITATION

TRADE MISSION TO RHODE ISLAND, USA + GO GLOBAL AWARDS 2023

NUMBER OF EXPECTED LIVE PARTICIPANTS: 500+ FROM 300+ GLOBAL COMPANIES
HOST AGENCY: RHODE ISLAND COMMERCE CORPORATION

The Go Global Awards is an annual gathering for companies who have a product or service which they sell internationally.

The event is held over a period of three days and provides a platform where leaders of international companies come together to not only pitch for an award, but also to make new connections, exchange knowledge, receive information on how to develop strategies as well as establish lucrative new partnerships to drive business forward.

WE CORDIALLY INVITE YOUR ORGANIZATION TO NOMINATE ITSELF TO PARTICIPATE IN THIS IMPORTANT GLOBAL PROGRAM

THERE ARE NO FEES ASSOCIATED WITH THIS PROGRAM BUT YOU WILL BE RESPONSIBLE FOR YOUR OWN TRAVEL AND ACCOMMODATION

ADDITIONAL PARTICIPATING GOVERNMENT AGENCIES:



PROGRAM OVERVIEW

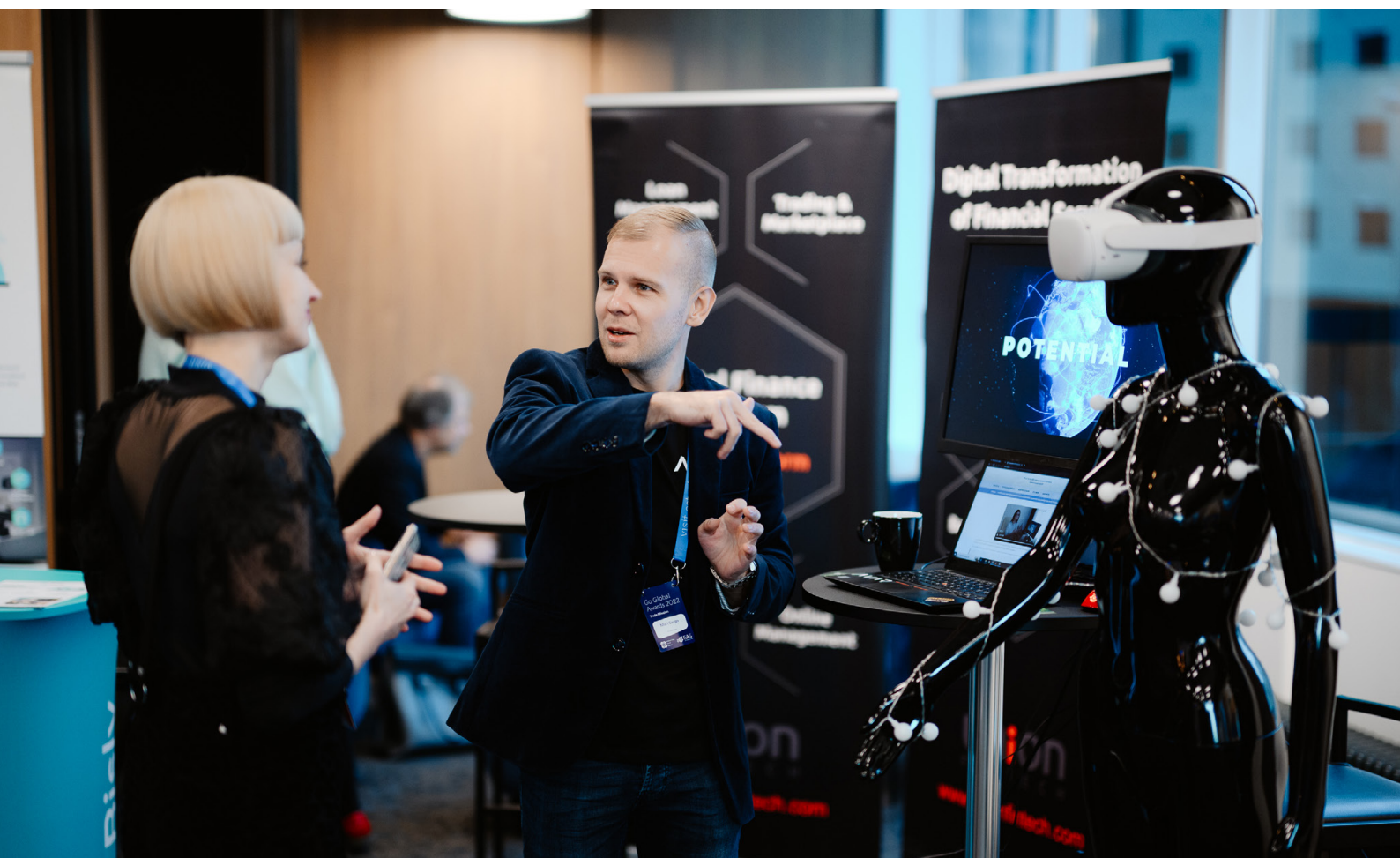
The Go Global Awards offers companies a unique platform to highlight their international value proposition to a multilateral audience. This program aims to unlock new economic opportunities and assists companies in locating potential partners, suppliers, investors, and customers.

THIS FREE PROGRAM IS COMPRISED OF THE FOLLOWING FEATURES:

- A comprehensive three-day program of events designed to foster engagement and facilitate valuable connections. Each day is meticulously planned with a variety of activities to provide maximum exposure and learning opportunities.
- The thrill of live pitching before an esteemed panel of international judges. This experience not only provides an avenue to demonstrate your value proposition but also helps to refine your presentation skills in a high-stakes environment.
- The program includes pre-scheduled B2B meetings, offering a platform for your organization to engage directly with potential partners and customers.
- Unique opportunities to interact with government leaders from around the globe. This provides an avenue to understand various international perspectives, discuss potential collaborations, and gain insight into global economic trends.
- Site visits to local Rhode Island companies, offering a chance to observe different organizational cultures, operations, and innovative practices.
- Various networking events designed to foster relationships with professionals from diverse industries and backgrounds.
- A curated touristic program for after-hours bonding, helping to build camaraderie and deepen relationships in a relaxed and informal setting.
- An awards gala dinner serving as the climax of the program, celebrating the achievements and contributions of participating organizations.

INCLUDED IN THE PROGRAM AT NO COST:

- A mobile app enabling participants to book their own B2B meetings, offering flexibility and convenience in managing your schedule.
- A profile on both the mobile application and event website, providing a digital presence to enhance your visibility to other participants.
- An option to record your elevator pitch before judges, a valuable resource for future training and presentations.
- Complimentary refreshments and lunches, ensuring that your experience is comfortable and enjoyable.
- An awards gala dinner (maximum of two seats free), a grand finale celebrating the achievements of the participants.
- A certificate of attendance, an official acknowledgment of your active participation in this prestigious event.
- Extensive media coverage of the three-day event, offering public recognition and promotional opportunities.
- Post-event press release materials for your distribution, a ready-to-use resource to share your experiences and achievements with your own network.
- A post-event wrap-up video providing a comprehensive overview of the event highlights.
- Social media postings about your organization's participation, enhancing your digital presence and engagement.



AGENDA

DAY I: 6th NOVEMBER 2023

TIME	CONFERENCE ROOM	JUDGING ROOM 1	JUDGING ROOM 2
7:30-9:00	Registration & Networking		
9:00-9:30	Welcome & Opening Remarks		
9:30-10:30	Keynote Address from Secretary of Commerce		
10:30-10:45	Break		
10:45-11:45	Doing Business in the USA		
11:45-1:00	Lunch & Networking		
1:00-2:00	Digitalization of International Trade: How Digital Infrastructure and Web3 technologies are Changing Economies.		
2:00-2:15	Break		
2:15-3:15	Building strong international Public-Private relationships. Focus: technology, microelectronics or cybersecurity		
3:15-3:30	Break		
3:30-4:30	Sustainable International Trade: Balancing Profitability and Responsibility		
4:30-5:00	Day 1 Closing Remarks & Announcements		
5:00-7:00	After-Hours City Walk / Touristic Options		
		Live Pitching by Short-Listed Entrants	Live Pitching by Short-Listed Entrants

DAY 2: 7th NOVEMBER 2023

TIME	CONFERENCE ROOM	JUDGING ROOM 1	JUDGING ROOM 2
7:30-9:00	Registration & Networking		
9:00-9:30	Recap of Day 1 & Day 2 Overview		
9:30-10:30	International Market Entry Strategies: Tips and Tools for Successful Expansion		
10:30-10:45	Break		
10:45-11:45	The Future of Capital Markets: Innovations and Opportunities for Multi-National Companies	Live Pitching by Short-Listed Entrants	Live Pitching by Short-Listed Entrants
11:45-1:00	Lunch & Networking		
1:00-2:00	Navigating the Global Talent Pool: Challenges and Opportunities		
2:00-2:15	Break		
2:15-3:15	Climate Strategies: How trends in Green and Blue Economies are leading to a Sustainable Future		
3:15-3:30	Break		
3:30-4:30	Global Health: Strategies for Managing Supply Chain Disruptions and Ensuring Access to Critical Medicines and Supplies		
4:30-5:00	Day 2 Closing Remarks & Announcements		
5:00-7:00	After-Hours City Walk / Touristic Options		

DAY 3: 8th NOVEMBER 2023

TIME	
8:00-9:00	Assembly in Lobby for Site Visits and Tourism Stream
9:00-5:00	Multiple options of site visits and tourism stream visits (Selection of choices will follow)
5:00-7:00	Break
7:00-11:00	Awards Gala Dinner

BUSINESS AWARDS

Top Tier Awards

- Environmentally Conscious Exporter of the Year
- Exporter of the Year
- Export Innovation
- Legend in Export
- Women in Business

Small Business Oriented

- Minority Owned Business of the Year
- Small Business of the Year

Innovation

- Product Innovation of the Year
- Service Excellence
- Socially Responsible Exporter of the Year
- Start-Up Exporter of the Year

Technology

- Technology Innovation of the Year
- Workplace Awards
- Future of work – best place to work
- Future of work – innovate workforce development program
- Healthiest place to work
- Fastest Growing

Blue Economy

- Maritime Services
- Offshore Wind
- Marine Technology

Manufacturing

- Advanced Manufacturing
- Manufacturer of the Year
- Electronics Manufacturing

Clean Technology

- CleanTech
- EnergyTech

Design

- Creative Industries
- Fashion
- Engineering

Web3/Technology

- Information Technology (Hardware)
- Information Technology (Software)
- IoT
- Blockchain
- Artificial Intelligence
- Robotics

Life Sciences

- BioTech
- PharmaTech
- MedTech
- HealthTech

Professional / Business Services

- Business Finance
- FinTech
- Legal Services
- Trade Finance
- Marketing and PR
- Professional Services

e-Commerce/Supply Chain

- eCommerce
- Packaging
- Freight and Logistics
- Last Mile Innovation
- Supply Chain Management
- Warehousing and Distribution

Foodstuffs and Agriculture

- Agricultural Products
- Food Manufacturing
- Beverages
- Food Innovation (alternative proteins, manufacturing etc.)

Travel, Tourism and Hospitality

- Travel and Hospitality
- Airline of the Year

Construction

- Construction
- PropertyTech

Other

- Aerospace
- Automotive Technologies
- Education Services
- EdTech
- Retail
- Mining



LIVE PITCHING

The Go Global Awards offers a unique platform for shortlisted entrants to present their business proposals live to an international panel of distinguished judges. This esteemed panel comprises the national heads of government trade and investment agencies, chambers of commerce, and industry leaders from around the globe. These presentations are not just an opportunity to compete for the award, but also a chance to garner visibility and attention from influential figures in the global business landscape.

Every presentation will be recorded, providing each participant a valuable tool for self-assessment and future reference. In the event your pitch contains sensitive information, we offer an option to refrain from recording to respect confidentiality. Additionally, each session will be witnessed by a live audience, further amplifying the exposure and networking potential for every participant.

Each entrant is allocated a total of 10 minutes for their presentation, split evenly between the pitch and a question-and-answer segment. This will be followed by a two-minute interval before the next presentation, ensuring a smooth and organized flow of events. Presentations are not confined to verbal communication; entrants can also opt to include video presentations, with an audio-visual screen made available for this purpose.

To accommodate the diverse range of presentations, the pitching sessions will occur simultaneously in two separate rooms, running in parallel to the conference and round-table program. This dynamic structure ensures a vibrant, engaging, and efficient event for all involved. The Go Global Awards is more than a competition – it's an opportunity to connect, learn, and grow on a global scale.



CONFERENCE PROGRAM TOPICS

Conducting Business in the USA

Exploring the unique challenges and opportunities in navigating the US business landscape, focusing on legal, regulatory, and industry-specific norms.

The Evolution of Capital Markets

Discussing the future of capital markets, including emerging trends and opportunities for multinational companies in areas like crowdfunding, blockchain, and cryptocurrency.

Mastering International Market Entry

Highlighting key strategies for successful expansion into the US market, considering cultural nuances, consumer behavior, and market trends.

Climate Tactics: Green & Blue Economies

Exploring trends and strategies in climate action, focusing on how green and blue economies are steering us towards a sustainable future.

Global Health: Supply Chain Management

Addressing global health issues through strategic management of supply chain disruptions and access to essential medicines.

Digital Transformation in International Trade

Examining how digital infrastructure and Web3 technologies are revolutionizing international trade, touching on blockchain, digital platforms, and AI.

Sustainable Trade: Profit and Responsibility

Discussing how businesses can achieve a balance between profitability and social responsibility in international trade, with a focus on ESG criteria and CSR.

Strengthening International Public-Private Partnerships

Focusing on building robust relationships within the technology, microelectronics, or cybersecurity sectors.

Leveraging the Global Talent Pool

Unveiling the challenges and opportunities in managing a diverse, global workforce and the best practices for doing so.



B2B MEETINGS

Participating in the live events at the Go Global Awards an unparalleled opportunity for attendees to engage in meaningful B2B meetings with business leaders of multi-national companies from across the globe. The three day program of events is designed to foster connections, promote collaboration, and create valuable networking opportunities for all participants. By joining us, you will have access to a variety of networking tools and events that will enable you to build lasting professional relationships and expand your global reach.

PRE-BOOK B2B MEETINGS

To facilitate a seamless networking experience, we have developed a user-friendly mobile app that allows you to book B2B meetings with other attendees in advance. Simply browse through the list of participants, identify potential business partners, and arrange one-on-one meetings at your convenience. This streamlined process ensures that you maximize your time, connecting with the right people to further your business objectives.

DEDICATED MEETING ZONES FOR FOCUSED CONVERSATIONS

Understanding the importance of a conducive environment for productive discussions, the Go Global Awards features designated meeting zones that offer a comfortable and professional setting for your B2B meetings. These zones are equipped with essential amenities and are strategically located to ensure privacy and minimal disruptions, enabling you and your counterparts to focus on exploring potential collaborations and business opportunities.

AFTER-HOURS NETWORKING FOR DEEPER CONNECTIONS

At the Go Global Awards, networking extends beyond the formal meeting spaces. We have organized a series of after-hours informal networking activities and events that allow you to forge deeper connections with your fellow attendees. These gatherings provide a relaxed atmosphere for you to engage in casual conversations, share insights, and learn from your peers in a more personal setting.



GOVERNMENT LEVEL MEETINGS

SCHEDULED MEETINGS

Participating in the live Go Global Awards events offers a unique opportunity for attendees to engage in high-level meetings with senior government officials from various ministries of economy, investment promotion agencies, and export promotion agencies from across the globe. The Go Global Awards is specifically designed to facilitate these interactions, ensuring that participants gain direct access to influential decision-makers and establish connections that can significantly impact their business objectives.

AFTER-HOURS NETWORKING WITH GOVERNMENT LEADERS

In addition to formal meetings and panel discussions, the Go Global Awards offers a series of after-hours networking events held in Rhode Island. These gatherings provide a relaxed environment for attendees to connect with government leaders from across the world, fostering stronger relationships and encouraging open dialogue. By participating in these informal events, you will have the opportunity to get to know key decision-makers on a personal level, further solidifying your connections.

DEDICATED LEARNING SESSIONS ON INTERNATIONAL MARKET EXPANSION

The Go Global Awards presents an invaluable opportunity for participants to schedule dedicated learning sessions with various heads of government agencies. These sessions offer unique insights into foreign direct investment and market expansion possibilities across different global regions. Participants can gain a comprehensive understanding of incentives available for expanding into these markets, learn about their respective tax regimes, human resources landscape, and industry clusters.

Furthermore, these sessions are designed to answer some of the pressing questions companies might have when considering expansion into foreign territories. This includes, but is not limited to, understanding the local business culture and ethics, regulatory frameworks, ease of doing business, infrastructure availability, and potential partnership opportunities. Participants can also explore the digital readiness of the markets, consumer behavior trends, competitive landscape, and the availability of skilled labor force.

By facilitating these one-on-one interactions with government officials, the Go Global Awards serves as a bridge, connecting businesses with international opportunities and equipping them with the knowledge they need to make informed, strategic decisions about their global expansion plans.



The 2023 Go Global Awards Gala Dinner, scheduled for the evening of the 8th of November 2023, promises to be a spectacular and unforgettable evening for all participants. The event will celebrate the achievements of businesses and provide ample opportunities for networking and enjoyment.

Gala Dinner Program

The evening will be filled with excitement and entertainment, creating an incredible atmosphere for celebration. The gala dinner will include:

- A sumptuous dinner and drinks
- The award presentations
- Entertainment
- Professional photography
- Interviews

Award Announcement and Speeches

Winners will not be informed in advance about their award status. Awards will be grouped by industry category. The top 5 winners of the evening will be invited to deliver a 30-second speech.

Photography and Interviews

There will be ample opportunities for winners and runners-up to have their photographs taken on and off stage. Participants can also engage in off-stage interviews with camera crews, and the recorded interviews will be sent to them after the event.

Dress Code

Participants are expected to adhere to a formal dress code, which includes a suit and tie or formal dinner attire. Alternatively, they may wear formal attire native to their home country.

No Charge to Participate

There is no cost to participate in the gala dinner for up to two participants per invited organization. However, due to the popularity of the event and the need to accommodate as many attendees as possible, additional participants will be charged a per-head fee of \$150 USD, subject to space availability.

The 2023 Go Global Awards Gala Dinner is a fantastic opportunity for businesses to celebrate their achievements, enjoy a night of entertainment, and network with other industry leaders and professionals.

2023 PARTICIPANTS

INFORMATION CORRECT AS OF 1ST JUNE 2023

NUMBER OF 2023 ENTRANTS SO FAR: 720

ENTRANT JOB TITLES:

- AGM - Branding
- Board member
- Brand Manager
- Business Development manager
- Chairman
- Chief Logistics Officer
- Chief Marketing Officer
- Chief of Staff
- Chief Operating Officer
- Chief Technology Officer
- Co-founder
- Director
- Executive Board Member
- Executive Director
- Executive Vice President
- Founder & CEO
- Founder, Director & CSO
- General Manager
- Group Director, Corp Planning & Strategy
- Growth Marketing Specialist
- Head BD & Marketing
- Head International Sales & Marketing
- Head of Admin & Client Relations
- Head of Marketing
- Head of Marketing & Communications
- Head of Sales Development Department
- Human Resources Manager
- Manager Customer Experience
- Manager Marketing & Communications
- Managing Director
- Managing Partner
- Marketing Director
- Marketing Head
- Marketing Lead
- Marketing Manager
- Partner
- PR & Comms Manager
- PR Director
- President
- Program Manager
- Purchasing & Logistic Specialist
- Senior Executive - Customer Management
- Vice President HR
- Vice President of Sales
- VP Communication & Public Affairs Director

ENTRANTS FROM 81 COUNTRIES:

- Algeria
- Argentina
- Australia
- Austria
- Azerbaijan
- Bahrain
- Bangladesh
- Belgium
- Benin
- Botswana
- Brazil
- Bulgaria
- Burkina
- Cameroon
- Canada
- China
- Colombia
- Congo (Democratic Rep)
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France
- Georgia
- Germany
- Ghana
- Greece
- India
- Indonesia
- Ireland (Republic)
- Israel
- Italy
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Korea South
- Latvia
- Lebanon
- Lithuania
- Macedonia
- Malaysia
- Malta
- Mexico
- Morocco
- Namibia
- Nepal
- Netherlands
- Nigeria
- Norway
- Pakistan
- Philippines
- Poland
- Portugal
- Romania
- Rwanda
- Saint Vincent & the Grenadines
- Saudi Arabia
- Singapore
- Slovakia
- Slovenia
- South Africa
- Spain
- Sri Lanka
- Sudan
- Sweden
- Switzerland
- Tanzania
- Thailand
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Vietnam

PARTICIPATION CRITERIA

Industries: The Go Global Awards offer various categories open to a wide range of industries. To explore the award categories suitable for your business, visit our award categories page. If your industry is not specifically listed, you may consider entering broader categories, such as Exporter of the Year, Small Business of the Year, etc.

Years in Business: We prefer companies with at least five years in business. However, younger companies on a fast growth trajectory, those that are overseas expansion ready, or already have a presence in international markets are also encouraged to apply.

Financial Strength: We recommend a minimum annual turnover of \$1 million USD (or the foreign currency value equivalent). Smaller companies, particularly startups experiencing rapid growth or those backed by venture capital, may still apply.

Company Size: The Go Global Awards welcome companies with a minimum of 10 employees. However, typical entrants are those with 50 or more employees and offices in multiple locations, or those ready to expand internationally and possess the capability to do so in the immediate future.

Global Expansion: The Go Global Awards are specifically tailored for businesses that are actively offering their products or services on the international market. Additionally, the awards welcome participation from companies seeking to achieve foreign direct investment goals or those aiming for overseas expansion.

Attendee Profiles: We strongly encourage attending company representatives to be individuals holding high-level executive positions such as C-suite roles. This promotes the establishment of high-caliber meetings amongst attendees and ensures a conducive environment for the exchange of ideas and learning at a similar executive level. The majority of our attendees comprise CEOs, COOs, Company Presidents, and Chairpersons.

MESSAGE FOR STARTUPS: THE PRIMARY FOCUS OF THE GO GLOBAL AWARDS IS ON COMPANIES CURRENTLY OPERATING ON AN INTERNATIONAL SCALE OR THOSE WITH IMMEDIATE PLANS FOR GLOBAL EXPANSION. WHILE STARTUPS IN THEIR EARLY STAGES MAY NOT TYPICALLY FALL WITHIN OUR MAIN TARGET AUDIENCE, WE WHOLEHEARTEDLY WELCOME STARTUPS THAT HAVE A CLEAR AND IMMEDIATE GOAL FOR OVERSEAS EXPANSION AND ACCESS TO THE RESOURCES TO MAKE THEIR DREAM A REALITY.

ENTRY PROCESS

1. Start your journey by submitting your nomination through our website: <https://www.goglobalawards.org>. Ensure you do this before the deadline of June 30th, 2023.
2. Look forward to receiving an official confirmation of your nomination's shortlisting by July 15th, 2023.
3. Once confirmed, please provide the names and biographies of your attendees. This information will be utilized for our B2B meeting platform and will aid in issuing invitation letters for visa support, if necessary.
4. Prepare for your event experience by scheduling your B2B meetings, selecting the site visits you wish to participate in, and customizing your personal event calendar.
5. Finally, make your way to Rhode Island to attend the event in person from November 6th to November 8th, 2023. We look forward to seeing you there!

KEY DATES

1st May 2023	Entries Open
30th June 2023	Entries Close
1st - 14th July 2023	Preliminary Judging (Short-Listing)
15th July 2023	Notification of Short-Listing Outcomes & Invitation to Final Rounds
6th & 7th Nov 2023	In-Person Pitching + B2B / B2G Meetings + Conference Sessions
8th Nov 2023	Awards Gala Dinner

WHY AN AWARDS PROGRAM TOGETHER WITH A TRADE MISSION?

SOME ADDITIONAL REASONS TO PARTICIPATE

Recognition and prestige: The Go Global Awards program offers valuable recognition for businesses that excel in their field. This prestigious acknowledgment can boost a company's image and reputation, making it more attractive to potential clients, partners, and investors.

Networking opportunities: Participating in the Go Global Awards program provides businesses with the chance to connect with other industry professionals, thought leaders, and potential collaborators on an international stage. These networking opportunities can lead to new business partnerships and synergies.

Benchmarking performance: By entering the awards program, businesses can gauge their performance and achievements against their peers in the industry. This benchmarking process can help identify areas of improvement and provide insights into best practices.

Increased visibility and exposure: Being a part of the Go Global Awards program can lead to increased visibility for businesses, as they may be featured in press releases, social media, and event promotions. This can help raise awareness of a company's products or services and generate new business leads.

Boosting employee morale and motivation: Recognition through the Go Global Awards can serve as a morale booster for employees, reinforcing their pride in the company and validating their hard work. This can contribute to higher employee satisfaction and motivation levels.

Attracting top talent: Companies recognized by the Go Global Awards program may be seen as more attractive to potential employees, helping businesses attract and retain top talent in the industry.

Validation of business strategy: Being recognized by the Go Global Awards can serve as a validation of a company's business strategy and direction, instilling confidence in stakeholders such as investors, clients, and partners.

Learning from industry experts: Participation in the awards program often involves attending conferences, workshops, or other events, providing businesses with valuable opportunities to learn from industry experts and gain insights into current trends and best practices.

Building credibility and trust: Winning or being nominated for a Go Global Award can enhance a company's credibility and trustworthiness in the eyes of customers, partners, and investors. This can contribute to long-term business success and growth.

Encouraging continuous improvement: The process of preparing for and participating in the Go Global Awards program can prompt businesses to assess their operations, identify areas for improvement, and implement changes that contribute to overall success and growth.